Tyler Duncan Sotubo

I most enjoy building software in the sweet spot where design and engineering meet — things that look good but are also built well under the hood.

Professional Summary

Started my journey into the world of tech and PHP back in 2019 as a blogger working on the WordPress platform. In 2021, I decided to try my hand at creating custom WordPress themes going head-first into the rabbit hole of coding and web development.

Fast-forward to today, and I've had the privilege of building software for an advertising agency and a start-up.

Work Experience

Full Stack Engineer – **tooXclusive**   2023 – present

- Orchestrated the adoption of a uniform coding style framework that led to a 20% reduction in post-release defects and a 30% increase in developer collaboration and code readability.
- Conducted load testing and fine-tuned codebase to improve application responsiveness; achieved a 45% reduction in latency and facilitated seamless user experience during peak traffic periods.
- Developed and executed a robust data validation system that prevented 90% of invalid inputs from reaching the back end, enhancing data integrity.

Frontend Developer – **tooXclusive**   2021 – 2023

- Constructed a cohesive design system that unified visual elements and improved user experience flow, leading to a 50% reduction in bounce rates and a 15% increase in average session duration.
- Spearheaded a comprehensive application overhaul project resulting in a 50% decrease in server response time, ensuring seamless user experience and supporting a 20% growth in user base.
- Championed an initiative to ensure product accessibility and inclusivity standards were met; conducted company-wide training sessions and audits, resulting in a 40% increase in customer satisfaction ratings.

Music Blogger – **tooXclusive**   2018 – 2021

- Analyzed audience preferences and behavior data to curate high-impact social media posts, driving a 30% growth in user interactions and a 20% rise in click-through rates.
- Grew audiences and site engagement by 200% within 2 years through unique and trending content.
- Revamped SEO approach by conducting competitor analysis and implementing targeted keyword optimization; led to a 25% increase in search engine rankings and a 15% rise in conversion rates.
- Managed the editorial calendar for the blog, ensuring timely delivery of top-tier content that drove a 30% increase in unique monthly visitors and a 20% rise in user engagement metrics.
- Evaluated and analyzed numerous raw data sets regarding reader demographics, monthly visitors, return rates, and link interactions.

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Skills

Programming Languages
JavaScript (ES 2015+), TypeScript, HTML, CSS, PHP.

Libraries & Frameworks
React, Next.js, Node.js, Tailwind CSS, Express.Js, JQuery, Laravel

Tools & Platforms
Git, GitHub, WordPress, Docker, Firebase, Mongo DB, Redux, PostgreSQL, MySQL, OOP

Selected Project

Company Directory

- Architected a user interface with PhpAdmin and JQuery; implemented real-time data updates and interactive features.

Sportzy – Ecommerce Website

- Engineered a high-performance Full Stack E-commerce web application using Next.js, PostgreSQL, Express.js, and Node.js

Education

IT Career Switch UK, 2023 -2024. Traineeship: Full Stack Engineer

Imo State University. 2015 - 2018 Bachelor of Science in Computer Science

Interests

Web accessibility, Running, Snowboarding, Science Fiction & Fantasy Novels, NBA 2K 24, Madden NFL